

THE BLUE REVIEW

FEBRUARY 2021

#HatNotHate is excited to announce the first “Spotlight School” for 2021!



Shira with students and faculty



Principal Nicole Perkins



Shira Blumenthal

School: PS 294 The Walton Avenue School

Location: Bronx, New York.

Grade Level: K-5

Recently, #HatNotHate founder Shira Blumenthal hand-delivered almost 500 blue hats to PS 294 as the school celebrated a winter week of respect. It is fitting that the “Wildcats” colors are navy blue and sky blue, as they can proudly wear their handmade hats to match the colors of the school. Being a part of the #HatNotHate campaign fits right into the PS 294 Walton Avenue School’s character education program, which includes several service-learning initiatives, such as a Gardening Club, a Best Buddies Program, and an active Student Council Group. More than anything, PS 294 wants to be a part of the #HatNotHate campaign because they believe in community-based and anti-bullying programs that expose children to new experiences and foster unity amongst students and their families. Students from PS 294 participated in a virtual assembly program this month and several students joined Shira on The Shi Show to talk about their experience.

[Check out the show here](#)

SHIRA’S OFFICIAL HAT

Shira’s #HatNotHate 2021 hat was created by Nadine Johnson. “My inspiration for my hat design was Shira and her devotion to Hat Not Hate. She is an inspiration to us all each and every day to the point we’re throwing blue hats her way! When I heard about the contest I just had to enter, beanies are my jam! And it instantly hit me! I wanted to create a beanie that would make her smile so why not a mini beanie on the front & her name on the back, a definite conversation starter about Hat Not Hate!”

- Nadine Johnson @buddyluvscrochet www.buddyluvscrochet.com



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