

THE BLUE REVIEW

MEET THE TEAM EDITION



SHIRA

My name is Shira, and I'm the founder of #HatNotHate. I was bullied in the 4th grade; and decided to launch this campaign back in 2018. And here we are in 2021, with thousands of blue hats collected and this message resonating with so many of you. Our goal is to collect a total of 100,000 blue hats by August 1, 2021. I am so grateful to each and every one of you helping spread the message of #HatNotHate and helping us eradicate bullying for good. Each one of you will always hold a special place in my blue heart and will forever be a #bluesoldier.

Welcome to The Blue Review, our monthly newsletter. Here, we'll fill you in on all the #HatNotHate happenings. We're excited to share resources and information that we think you'll find helpful in this community. Thank you for all your continued support!



MEGHAN

Hi, I'm Meghan, Project Manager for #HatNotHate. I started working on this campaign in April of 2019, and immediately fell in love with the cause. This is the first time in my life that I have been a part of something so rewarding. I love that I get to share in the process from start to finish, from reading hand-written notes from makers, to seeing kids smile when they receive their hats. I feel lucky to play a part in eliminating bullying. I wholeheartedly believe we will meet our goal of 100,000 hats this year to outfit schools across the country.



DENNIS

I'm Dennis, former public school teacher, coach, principal, and now Educational Director for #HatNotHate. After experiencing bullying first-hand as an adolescent, I speak candidly on how my own experiences in school as a student, and then years later as a principal, have helped me realize my purpose of helping people become the most resilient and strongest versions of themselves - mentally, emotionally, and physically.

GET STARTED ON YOUR BLUE HATS!

HAT REQUIREMENTS:

- ▲ **Handmade hats**
- ▲ **Color:** At least 75% blue
- ▲ **Yarn:** Any blue yarn
- ▲ **Hat Size:** Between 16 and 20 inches
- ▲ **Style:** Beanie hats preferred
- ▲ **Deadline:** August 1st, 2021

MAIL TO:

Hat Not Hate
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