

THE BLUE REVIEW

MARCH 2021

March's Spotlight School: Bordentown Regional Middle School



School: Bordentown Regional Middle School

Location: Bordentown, NJ 08505

Grade Level: 6-8

This month, we are taking a quick walk down memory lane. On October 9th, 2020, The Bordentown Regional Middle School Bobcats participated in the first ever #HatNotHate virtual assembly. More than 600 students in grades 6th, 7th and 8th joined Shira and Dennis for an engaging, interactive experience wearing their blue knit hats. The middle schoolers heard two stories of overcoming bullying, watched #HatNotHate videos and had an opportunity to have their voices be part of the solution. After the assembly a group of "Wingmen" students (a select group of student leaders) were interviewed on the Shi Show to reflect on their experiences in the assembly and how they would go about bringing the #HatNotHate Campaign to their school. The students shared personal stories about their own experiences with bullying and exclusion and shared how social media can be both fun and dangerous at the same time. In the months following the assembly, the Bordentown Regional Middle School students have continued their #HatNotHate journey by wearing their blue knit hats to school once per month and sharing the anti-bullying message through weekly character education lessons and service-learning projects.

B BORDENTOWN
REGIONAL MIDDLE SCHOOL



Students at Bordentown Regional

IT GETS BETTER 2021

We're excited to announce #HatNotHate will continue our partnership with the It Gets Better Project, a nonprofit organization with a global mission to uplift, empower and connect LGBTQ+ youth, who are especially impacted by bullying.

A portion of the sales of our 2021 merchandise will be donated to the It Gets Better Project and its tireless efforts to help LGBTQ+ kids around the world hear stories of hope, find local resources for support and engage with their community on- and offline. This merchandise includes our wooden tag, faux leather tag, pen, sweatshirt, tote bag and tee-shirt.

IT GETS
BETTER
PROJECT



SHOP SWAG