

THE BLUE REVIEW

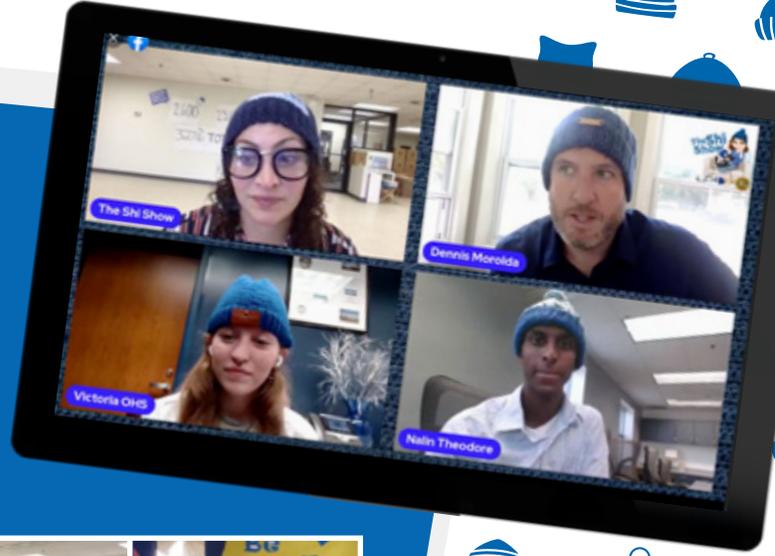
OCTOBER 2021



Hello #Bluesoldiers

Wow. What a Month!

We had six Shi Show episodes featuring students who inspired us. It feels so rewarding to hear from the students who have received these hats and what they are going to do to communicate the message of #HATNOTHATE. Nalin Theodore, a senior at Osbourne High School, says, "It's nice to be important, but it's even more important to be nice."



I keep thinking of why I started this campaign, because of my experience of being bullied when I was 9, and how I never wanted anyone to feel the way I did. And now, 24+ years later, this amazing community has joined me in this important fight to end bullying. With your love, passion, and creativity we have sent out 65,247 blue hats to over 60 schools around the country, as well as Canada!

Sammie K., a 6th grader at Bordentown Regional Middle School, thanked the makers and said, "for you to have either been the bully or been bullied, and then tried to make a difference with these hats, that's really good of you. It's a really just good, heartwarming thing for a kid who is getting bullied now to get this hat from someone else who was bullied. It just puts a smile on their face." Sammie said it and I can only echo it: thank you for being a part of this mission and ultimately letting these students know they are not alone.

Warmly,
-Shira



We have Leon and other members of the warehouse to thank for safely delivering your packages to #HATNOTHATE Headquarters



“On October 4, 2021 we held our second Hat Not Hate assembly. This was our first, in-person assembly in over 18 months! The energy and the excitement that filled the auditorium was beyond worth the wait! Shira and her team of blue warriors drove home the message that bullying has no place in our school and our community. Our babies, sporting their symbolic blue hats, walked away from the assembly feeling super proud and ready to be part of the solution and stand up for their peers, and more importantly, themselves. The message of Hat Not Hate allows our babies to understand that they are never alone in the world, and that one, small group of people can change the world for the better!”

Christine Vigliotti

Proud Assistant Principal P.S. 16
The John J. Driscoll School

“My experience with HNH never disappoints. The look on my students’ faces is priceless as they relate to the message so well. The message is clear, that they are not alone and they can be the change in this world that they want to see. They learn that kindness matters and they can become allies to make this world a better place. I love that we have so much fun while learning such a valuable message and wearing our blue hats proudly to represent that kindness we want to spread at P.S. 16. Thank you so much!”

Jennifer Colon

School Counselor, P.S. 16
The John J. Driscoll School



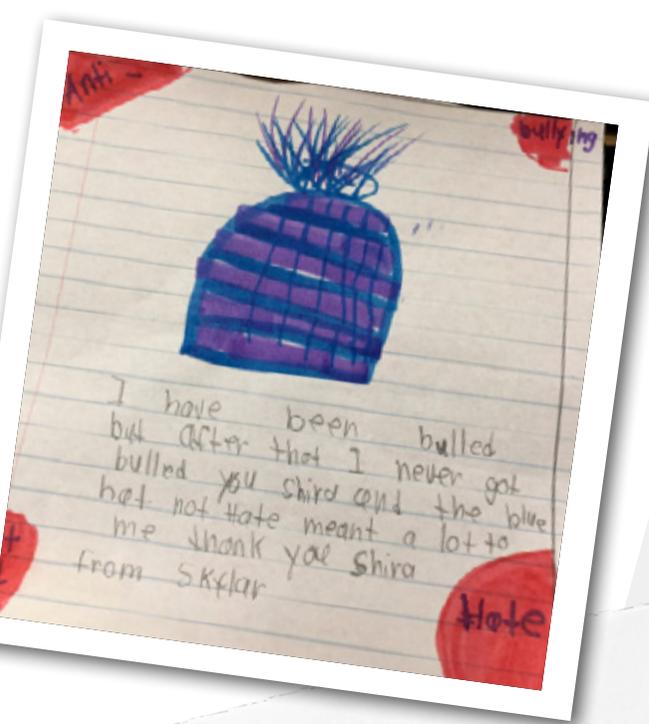
P.S. 16 Students w/Shira ♡



Check out Shira's visit to P.S. 16 in Staten Island

Watch





Shira spoke with 2nd graders virtually at Pinecrest School in Boca Raton, FL, where they spoke about the #HATNOTHATE mission.



LOOKING AHEAD TO 2022

We are so thankful for all of you and your passion for #HATNOTHATE. As we revamp the #HATNOTHATE campaign, we ask that you keep on making hats but please hold them until 2022. Make sure that you are following us on Facebook and Instagram for updates! We are very excited for how BLUEtiful 2022 will be!